Chancellor FJWU/Governor Punjab, Sardar Muhammad Latif Khosa visited FJWU on March 8, 2011. He was received by the Vice Chancellor Prof. Dr. Saeeda Asadullah Khan. Senior faculty members were also present in the meeting. In his address he said that media is an important role player in creating the image of a country. It is the responsibility of our media to portray a positive image of Pakistan. He appreciated the presentation given on Fatima Jinnah Women University and the plan of new campus and said that he would try his level best to get the funds released for new building of FJWU.

On his visit to campus radio FM 96.6, while recording his message he said that “it is an honour for me to visit FJWU radio station and glad to know that it is being run by the students. FJWU is the first Women University of Pakistan, it is playing an important role in the educational development of women. I believe that God has bestowed women with great qualities and they will play the most constructive role in the future”. He also stated that students have the ability to utilize their talent for the progress of the country and remind them that Muhammad Ali Jinnah Said, “There are two powers in the world; one is the sword and the other is the pen. There is a great competition and rivalry between the two. There is a third power stronger than both, that is of the women.”

Highlighting the importance of women’s day he congratulated the Vice Chancellor of the University, Prof. Dr. Saeeda Asadullah Khan for running the institution successfully where women are encouraged to enhance their practical skills and competence.

He mentioned that “the women will play an affective role in making Pakistan a peaceful place. I hope that women of this country will strengthen the economy of Pakistan by working side by side with men and lead the country towards success”.

Chancellor FJWU/Governor Punjab, Sardar Muhammad Latif Khosa along with Vice Chancellor FJWU, Prof. Dr. Saeeda Asadullah Khan visited Fatima Jinnah Women University.
Women in Leadership and Management in Higher Education-A Workshop

Fatima Jinnah Women University (FJWU) in collaboration with National University of Science & Technology (NUST) and Association of Commonwealth Universities (ACU) organized a one week workshop on ‘Women in Leadership and Management in Higher Education’ from January 23 to 30, 2011. The workshop aimed at developing a network of highly trained and confident professional women, having the ability of learning through each other's strengths and weaknesses by collaboration across the country. Twenty four participants from thirteen universities across Pakistan participated in the workshop. Fifteen sessions were held during the week focusing issues and practices of ‘Women and Academic Leadership’, ‘Women and Governance in Higher Education’, ‘Developing Management Skills’, ‘Women Research and Generating Resources’.

The opening session of the workshop was held at Fatima Jinnah Women University (FJWU) on Jan 23, 2011. Begum Shehnaz Wazir Ali, Special Advisor to Prime Minister on Social Sector was the Chief Guest of the opening session. While addressing the participants and the audience she said women are entering the fields which were not considered their domain. The environment is right to have this workshop because women are everywhere now. Traditional roles of women are changing so a silent revolution is taking place where working women are the agents of change”.

Dr. Maryam Rah, Registrar FJWU hosted the ceremony and introduced the workshop as a platform to develop highly trained and skilled women in academic institutions.

Dr. Saeeda Asadullah Khan, Vice Chancellor FJWU, while addressing the audience on the issue said, “In the changing global environment though the women are competing in every field yet they are not able to affect the policy changes in public as well as private sector. Glass ceiling effect still exists and very few women walk in the corridors of power”.

Guest of Honour, Eng. Mohammad Asghar, Rector National University of Science and Technology pointed out that in the present scenario of Pakistan, females are competing in every field and enrollment of females in higher education institutions is becoming higher with the passage of time.

Ms. Dorothy Garland threw light on the role of sharing knowledge in foreseeing the problems in higher education. She said that in order to cope with the increasing problem of unemployment, we need to focus on the curriculum and create internship opportunities in order to produce employable graduates. She told that, ‘Women as an Agent of Change’ is the theme of ACU in 2011.

The closing session was held at NUST on January 30, 2011. Dr. Nafisa Shah, Chairperson National Commission for Human Development was the Chief Guest on the occasion. She said that women leadership and management are the two important aspects of higher education institutions. Colleges and universities need teachers having excellent leadership qualities, who can turn vision into reality.

While addressing the participants of the workshop she said that this workshop has created a positive climate for women in higher education institutions. She emphasized that a lot of work is yet needed to be done as there is a wide world outside the university premises where we need to bring change in the attitude and behavior of the people towards women.

Eng. Mohammad Asghar, Rector, National University of Science and Technology while addressing the audience in closing ceremony said, “Looking at the challenges of 21st century, we find that it is actually the century of knowledge and awareness and students, in order to succeed in their lives require dedicated commitment from educationists and academicians”.

Prof. Dr. Saeeda Asadullah Khan, Vice Chancellor Fatima Jinnah Women University, highlighted the participation of women in the society and said that there are fewer women in policy making, because of unavailability of opportunities.

She said, “Universities all over the world are facing significant new challenges and some fascinating new opportunities in an increasingly competitive global context. The continuing under representation of women at more senior and management levels of the international higher education sector is receiving renewed attention. It has been recognized that neither institutions nor the countries, in which they are located can afford to continue to overlook their management abilities or to neglect their leadership potential”.

Ms. Dorothy Garland, Director Professional Networks, ACU thanked the resource teams for organizing the workshop and talking about the benefits of the workshop she said, “What you will be achieving individually and together will not only begin to transform the norms and expectations relating to the leadership and management of higher education in Pakistan but will also be contributing to the much broader, Commonwealth-wide endeavours. It will also ensure that our universities and, in turn, our communities are enriched by the more equal participation of women and men at all levels of the higher education hierarchy”.

Dr. Nafisa Shah along with the Vice Chancellor, Fatima Jinnah Women University and Rector NUST gave away the certificates and shields to the participants and organizers of the workshop.

The ceremony formally ended with a vote of thanks by Dr. Samina Amin Qadri, Dean Faculty of Arts and Social Sciences and Director Women Research and Resource Center. She was also the resource person.

Calligraphy Display by Students of Islamic Studies

Department of Islamic Studies at Fatima Jinnah Women University organized a Calligraphy Exhibition on January 31, 2011. The exhibition was organized as a part of the final project for the course ‘Islamic Calligraphy and Art of Illumination’.

Vice Chancellor FJWU, Prof. Dr. Saeeda Asadullah Khan inaugurated the exhibition and appreciated the efforts of the students. She said that the display was a reflection of the talent as well as the efforts of the students. The course instructor Ms. Sumaira Munawar was also commended by the senior faculty members for organizing the display.
Mahfil-e-Milad at FJWU


A group of participants presented bayyans on the topic of 'Haqueq-ul-Abad', 'Seerat-un-Nabi' and 'Haqueq-ul-Ibad'.

Breast Cancer: Progress and Promise A lecture

Fatima Jinnah Women University in collaboration with United States Embassy conducted a Lecture on Breast Cancer on January 21, 2011. Prof. Dr. Samina Arif Qadir, Director, Women Research & Resource Centre (WRRC) welcomed the speaker and audience and gave a brief overview of WRRC. She said that health awareness has always been a top priority of FJWU. She also highlighted the importance of awareness about breast cancer. She said that the breast cancer is major cause of death among women especially in Asia.

Guest speaker, Dr. Jo Anne Zajewski, Senior Medical Oncologist, Centre for Cancer Research at National Cancer Institute, delivered the lecture and told that the problem exists in both genders so diagnosis and treatment is required for females as well as males.

Though the disease is not preventable as it is controlled by hormones but its early detection can prevent greater harm. She also elaborated the importance of hormone restoration therapy, chemotherapy and radiation as solution of the problem.

At the end, university souvenir was presented to the honorable guest as a token of appreciation by the Prof. Dr. Saeeda Asadullah Khan, Vice Chancellor FJWU.

Cultural Display by Students of Gender Studies

Students of Gender Studies Department at Fatima Jinnah Women University arranged a cultural exhibition in the University on January 10, 2011. The show was organized as a part of the final project for the course 'Women's Contribution in Tangible & Intangible Arts'. Different groups presented cultural heritage of all provinces including handicrafts, traditional dresses, music, cuisines and daily chores.

Vice Chancellor Fatima Jinnah Women University Prof. Dr. Saeeda Asadullah Khan inaugurated the exhibition and appreciated the efforts of the students representing different provinces. Senior faculty members also visited the display and appreciated the students' work. Ms. Adeela Rahman, the course instructor was also applauded for conducting such an event which gained the attention of the students as well as the faculty members.

Honour for the Institution

Ms. Ayesha Afzal of BCA IV is included in the list of XXTH Star Award 2009 South Asia Publications (Galaxies of WHO's WHO in Pakistan 2009, star Laureate 2009) which is an honor for our institution.

Ms. Nazia Parveen of DDS Department was declared 'Best Player of the Tournament' in Rock Climbing Competition held from March 5 - 8. She has set the record in the climbing competition in 53 seconds.

Admissions in Bachelors program

Admission to Undergraduate Program Session 2011-15 (Regular) will be advertised in Summer. All candidates will be required to take the National Aptitude Test (NAT) conducted by National Testing Service (NTS) prior to the submission of documents/admission. NTS schedule is available on NTS website at the following address www.nts.org.pk. Bachelor's Program will be advertised in all leading national dailies and on the website (www.fjwu.edu.pk) with necessary details. All prospective candidates are expected to follow the announced schedules very strictly.
Role of Women in Islam: A Lecture

Department of Gender Studies organized a lecture on 'Role of Women in Islam' on March 2, 2011. Dr. Syed Bilal Qutub, Ex. Prof., Boston University USA, was the guest speaker on the occasion. He highlighted the importance of women in Islam and their privileged status in different contexts. He said we should focus on duties rather than rights as duties give the sense of fulfillment, achievement and honour.

He talked about the concept of equal rights of men and women in Islam. He said that the roles assigned vary in both genders but collectively their rights equate each other. He said that women have a strong instinct of Hub-e-Ins, i.e., the instinct of being honoured. He said that a varying degree of rights with regards to marriage, divorce, civil rights, legal status, dress code, and education are given to women in different countries but we should only follow the teachings of Quran and Sunnat.

The lecture concluded with an interactive question answer session. A large number of students attended the lecture. In the end, Dr. Rukhsana Hassan thanked the honourable guest for sharing his knowledge with the students. She also presented the university souvenir to the worthy guest as a token of appreciation.

Sports Corner

Sports office, FJWU, arranged a Prize Distribution Ceremony on January 13, 2011, for Intervarsity and Interdepartmental games held in 2010. The Inter-University sports competitions included Table Tennis Women Championship 2010 and Rock Climbing Competition, whereas interdepartmental competitions included Badminton, Volley Ball, Cricket, Tennis, Hand Ball, Shot Put and Discuss Throw. Students of various Departments participated in these competitions. Department of Computer Arts stood first in Tennis Competition, Department of Defense and Diplomatic Studies won Badminton, and Department of Environmental Sciences stood first in Table Tennis Competition. Department of Economics won Cricket Match and Department of Islamic Studies stood first in Volley Ball.

Chief Guest of the occasion, Prof. Dr. Saeeda Asadullah Khan, Vice Chancellor FJWU congratulated the winners and distributed Prizes & Certificates for all Sports Competitions.

Dr. Surayia J. Mahmood, Director Sports appreciated the students for their participation in the extra curricular activities. She also thanked all the staff members who contributed to the success of interdepartmental sports competitions.

Sports Competitions were also a part of the Women Week. The sports activities included Badminton, Table Tennis and Cricket Matches in which teams of different universities of Pakistan participated including Bahria University, International Islamic University, Quaid-e-Azam University. FJWU was the champion of Badminton, Table Tennis and Cricket Matches. The shields and prizes were awarded to the winners in the closing ceremony held on March 10, 2011.

Orientation Ceremony for Newcomers

The orientation ceremony of newly admitted Masters students (session 2011-13) was held at Fatima Jinnah Women University on February 8, 2011. All the Deans and Department Incharges were present in the ceremony. Ms. Farzana Akhtar, Assistant Registrar, hosted the ceremony and welcomed the audience.

Vice Chancellor FJWU, Prof. Dr. Saeeda Asadullah Khan congratulated the students for becoming a part of FJWU. She said, “We at FJWU want to nurture leadership qualities in the students and students should take this opportunity as a challenge to utilize their potentials to become thoughtful citizens in order to bring positive change to the society. She also introduced Department Incharges to the students”.

Prof. Dr. Samina Amin Qadir, Dean, Faculty of Arts and Social Sciences advised the students to adopt responsible attitude towards their country, their community, their institutions and themselves. She said, “you should take charge of your own lives deciding what you want to be and how can you achieve your aims in life”.

Dr. Musarat A. Sheikh, Incharge Education Department and Controller Examination briefed the audience about the university’s examination system.

Dr. Maryam Rab, Registrar FJWU, while speaking at the occasion, said to the students that being privileged over thousands of people by having the opportunity of getting higher education gives them the responsibility to become good role models for others. She introduced other important offices of FJWU and also briefed the rules and regulations of the university.

Ms. Nighat Raza, Dy. Director Admission elaborated on different scholarships and financial assistance available at the university. In the end, students were given a round of university led by their respective Department Coordinators.
Quality Enhancement Cell (QEC) at Fatima Jinnah Women University, Rawalpindi (FJWU), organized a two days forum on “Higher Education Quality Assessment” in collaboration with Quality Assurance Directorate (QAD) of National University of Science and Technology (NUST) on March 21-22, 2011. The forum aimed at enhancing the significance of teaching quality in higher education. The inauguration of the event was held on 21st March at Fatima Jinnah Women University.

Prof. Dr. Naheed Zia Khan, Director QEC (FJWU) and Dean Faculty of Law Commerce and Management Sciences, welcomed the audience and said that FJWU has always encouraged activities that contribute positively towards the betterment of quality education. She apprised the audience about the achievements and struggle of QEC at FJWU.

Prof. Dr. Samina Amin Qadir, Vice Chancellor of FJWU briefed about the QEC performance and agenda which is playing important role in providing quality education to students. She said that QEC is becoming a driving force for the economic growth and development. Higher Education Commission (HEC) has brought fundamental changes in educational sector during past years.

Chief Guest on the occasion Prof. Dr. Azam Ali Khwaja, Managing Director, QAA, HEC, talked about QEC contribution in universities that identify their strengths and weaknesses for the progress of Education Quality Assurance. QEC aims to change the mindset of faculty and administration for better education. He said that QEC is established in 84 different universities all over the Pakistan and other positive steps will be taken in future.

In 1st technical session, Resource person Engr. M. Ismail, Director, QAD, NUST while briefing the participants about “Assessment of Teaching Quality in Higher Education: Significance and Constraints”, said that education is a most important factor to meet almost all challenges of the country. Quality of Higher Education is not uniform in Pakistan and all over the world.

Resource person of 2nd session Engr. Salman Absar from NUST elaborated on the subject ‘Assessment Criteria for Students Performance: Relative Marking System’. He talked about absolute and relative marking system that foster healthy competition among students. He also shed light on the methods of relative marking which play an important role in education quality.

At the end of the session Vice Chancellor, FJWU, Prof. Dr. Samina A. Qadir presented a souvenir to the Chief Guest as a token of appreciation. Ms. Fareena Iqbal, Dy. Director, QEC, FJWU offered the vote of thanks to all participants.

The second day program was held at NUST, Islamabad aimed at enhancing the significance of teaching quality in Higher Education in all universities. Closing ceremony was preceded with the briefing of Engr. M. Ismail, Director QAD, NUST about forum’s proceedings. He gave an overview on NUST achievement and also appreciated the initiative of forum organized by two worthy institutes.

Prof. Dr. Naheed Zia Khan, Director QEC (FJWU) and Dean Faculty of Law, Commerce and Management Sciences, was the resource person of third technical session. She gave her wisdom and knowledge on the subject of ‘Aligning Objectives and Outcomes’. Chief Guest, Prof. Dr. Azam Ali Khwaja, Managing Director, QAA, HEC, welcomed all participants and members to share their knowledge and wisdom. He talked about QEC contribution in universities and identified their strengths and weaknesses for the progress of Education Quality Assurance.

At the end of the session, Rector NUST, Eng. Mohammad Asghar presented souvenir to the Chief Guest and certificates to all participants as a token of appreciation. Engr. M. Ismail, Director, QAD, NUST delivered the vote of thanks to all participants.

**Book Fair at FJWU**

A three-day book fair was organized at FJWU from January 4-7, 2011. The book fair was inaugurated by Vice Chancellor, Prof. Dr. Saeeda Asadullah Khan. While inaugurating, she said that such fairs have great significance as in the age of information technology. Book reading habit is fast diminishing day by day. These fairs should be a regular feature at every institution. She said that the purpose of the fair is to provide an opportunity to faculty members and students to buy the books of their interest under one roof and to promote book reading habits. 15 renowned national book sellers participated in the fair and displayed their stocks for sale.

A large number of students and faculty members visited the book fair and bought books of their interest on Behavioral Sciences, Business Studies, Communication and Media Studies, Computer and Software Engineering, Defense and Diplomatic Studies, Economics, Environmental Sciences, English, Fine Arts, Gender Studies, Islamic Studies, Mathematics and Research methods.
Celebrating International Women Day  A Seminar

Fatima Jinnah Women University in collaboration with British Alumni Association organized a seminar entitled, 'Celebrating International Women Day' on March 7, 2011. Registrar FJWU, Dr. Maryam Rab while addressing the audience said that women are role models for the society and now-a-days contributing positively in the education sector. She said that researches have shown that women are encouraged to work in education sector. She was of the view that women with her power can bring changes in the world.

Barrister Qasin Chohan, speaker on the occasion, focused his discussion on women's rights and obligations in the present scenario of Pakistan.

Ms. Abida Akram, guest speaker on the occasion talked about women with disabilities and older women facing hardships in their lives. She said that we should provide a platform for such women that can ensure self representation and self advocacy.

In the end panel discussion was held in which students of MS and Ph.D programs asked various question regarding the topic.

Entrepreneurship as career option- A Seminar

Women Research and Resource Centre (WRRC) at Fatima Jinnah Women University, in collaboration with Small and Medium Enterprises Development Authority (SMEDA) organized a seminar on 'Entrepreneurship as a Career Option' on February 24, 2011. Director WRRC and Dean Faculty of Arts and Social Sciences, Professor Dr. Samina Amin Qadir welcomed the audience and appraised the audience of the role of WRRC and its achievements in research on gender issues.

Mr. Faisal Bashir, Regional Coordinator (SMEDA) described the role of SMEDA in enterprise development in Pakistan. He said that SMEDA helps the small business by proposing and facilitating changes in regulatory environment, identification of investment opportunities, sector studies, providing business information and legal support etc.

Ms. Momona Sattar, Project Manager of Women Business Incubation Centre, briefed the audience about how to plan and start a new business and how to make it successful.

Ms. Sadia Tariq was presented as a successful entrepreneur. She shared her experiences of starting the business and making it successful.

Ms. Rakshshana Parvaiz offered the vote of thanks and university souvenirs were presented to the guests by the worthy Vice Chancellor, Prof. Dr. Saeeda Asadullah Khan.

Shining Stars

Afza Asif, student of BBA at Fatima Jinnah Women University went to Chardon State College as an exchange student for period of one semester. She gave presentations on 'International Politics' and 'Spirit of Ramzan and Celebrating Eid Festival'. Sharing her experiences at the college she said that though the cultures are very different but people there have the acceptability for others views and culture. She said that it was a great opportunity to share her views and to create a positive image of our country.


Students of Department of Communication and Media Studies participated in Mime Show organized by Pakistan National Council of Arts on February 5, 2011. The students included Zaiba Farooq, Faiza Zahid, Anum Hassan, Sadaf Tanveer, Huma Naveed, Aamir Aijaz and Tahira Kazmi. The students were awarded with certificates and shields for their performance on Kashmir Solidarity Day.


Land Acquired for FJWU

In addition to already acquired land measuring 1711 kanals 5 marlas, possession of land measuring 561 kanals and 16 marlas has been acquired for new campus at Chakri Road.

Joining of New Faculty and Staff Members

Ms. Farah Aziz joined the Department of Business Administration as a Lecturer in February 2011.

Ms. Shamsha Arooj has joined radio VOW as Assistant Producer.
Participations and Contributions

Prof. Dr. Samina Amin Qadir, Dean Faculty of Arts and Social Sciences, conducted two sessions in the workshop on Women in Leadership and Management. The workshop was organized by Fatima Jinnah Women University in collaboration with National University of Sciences and Technology (NUST), Islamabad and Association of Commonwealth Universities (ACU) from January 23-30, 2011. She was also the resource person of the workshop.

Prof. Dr. Samina Amin Qadir was invited as the Chief Guest in the Annual Prize Distribution ceremony at Lahore College University in March 2011.

A research paper of Dr. Samina Amin Qadir and Dr. Sarwat Rasul has been published in Kashmir Journal of Language Research in March 2011. The title of the paper was “Code Mixing in Pakistani Newspapers: A Sociolinguistic Analysis.”

Dr. Bushra Yasmin, Assistant Professor, Economics Department and Ms. Iftat Irshad, Lecturer, Economics Department, attended two days seminar on “Poverty Alleviation Through Employment Generation”, on January 3-4, 2011. The lecture was organized by Pakistan Manpower Institute, Labour and Manpower Division, Government of Pakistan, Islamabad.

Dr. Bushra Yasmin and Mr. Tahir Mulkat, Assistant Professor of Economics, Mrs. Iftat Irshad and Ms. Johar-e-Nayar, Lecturers, Department of Economics attended two days ‘Faculty Development Workshop 2011’ organized by Fatima Jinnah Women University, Rawalpindi, on 18-19, 2011.

Dr. Bushra Yasmin, Assistant Professor, Economics Department prepared the Pre-Budget Proposal 2011-2012 on Education Policy for Rawalpindi Chamber of Commerce (RCCI), Rawalpindi in February 2011.

Ms. Ayesha Yasmeen Lecturer in Economics prepared a Pre-Budget Proposal 2011-2012 for RCCI on the subject “Subsidies” in March 2011.

Ms. Iftat Irshad, Lecturer Economics attended a lecture on “Higher Education in Asia: Emerging Trends and Issues” by Dr. Bigalke, Director ECW, Hawaii held on January 5, 2011 at Higher Education Commission Islamabad.

Dr. Humaira Ahmad attended the workshop on ‘Women in Leadership and Management’ from January 23-30, 2011.

Dr. Sarwat Rasul has completed an FFWU funded Research project on ‘Language and Gender Stereotype: A Study of Pakistani Newspapers’. The project deals with the issues of the use of gender-biased language and discrimination against women in their projection in crime news reports of Pakistani Urdu and English newspapers.

A research paper of Dr. Sarwat Rasul has been published in Kashmir Journal of Language Research in March 2011. The title of the paper was “Language Hybridization in Pakistan Media: Redefining Ideology.”

Dr. Sarwat Rasul conducted two workshops at WAPDA Staff College, Islamabad in the month of February and March. The workshops were organized for Senior and Middle level Management and the titles of the workshops were ‘Effective Communication Skills’ and ‘Essential Writing Skills’ respectively.

Ms. Maria Bint-e-Shahid, Ms. Fakhira Riaz, Ms. Zainab Younas and Mr. Akhtar Aziz attended the Faculty Development Workshop held at Fatima Jinnah Women University from January 18-21, 2011.


A research paper entitled ‘Process Support for Requirements Engineering Activities in Global Software Development: A Literature Based Evaluation’ written by Ms. Sumaira Sultan Minhas, Assistant Prof. Department of Software Engineering and Barkha Javed, an ex-student of Fatima Jinnah Women University from Department of Software Engineering was accepted by Conference of Computational Intelligence and Software Engineering in China, Dec, 2010. The paper has now been published in IEEE transactions of the same conference.

Ms. Sadia Jahanzeb, Assistant Professor and Incharge Public Administration attended ‘First Training Session of Evaluators,’ National Business Education Accreditation Council, Quality Assurance, Higher Education Commission Islamabad, October 20-21 2010. She also has the honour of being selected trained as Evaluator (2010), Accreditation Inspection Committee, National Business Education Accreditation Council, Higher Education Commission.

Ms. Sadia Jahanzeb attended Lecture on ‘Higher Education in Asia: Emerging Trends and Issues,’ by Dr. Bigalke, Director ECW, Hawaii, at Higher Education Commission Islamabad, January 12, 2011.

Ms. Sadia Jahanzeb also participated in a workshop organized by HEC on ‘Exploring the Jigsaw of Assessment for Semester Examination System’ held at Learning Innovation Division, Higher Education Commission Islamabad from January 25-26, 2011. Dr. Asia Majeed, Assistant Professor, Ms. Rahila Younas, Lecturer and Ms. Misbah Ijaz, Department Coordinator of Mathematics Department attended the training course on ‘Incorporating Technology in Education’ organized by HEC from February 21 to March 4, 2011.

Ms. Sadia Jahanzeb presented a paper on ‘Organization Behavior’ at the Third International Applied Business Research Conference 2010, International Islamic University, Islamabad, Pakistan, Dec 13-14, 2010. Ms. Fauzia Syed, another MPA faculty member, was the co-author of this research paper.

A conference paper titled, ‘Job Characteristic Theory of Motivation: An Organizational Culture Perspective’ was presented at the 9th LAMB Winter Conference at Orlando, Florida (USA) held from Jan 17-19, 2011 by the first author. Ms. Sadia Jahanzeb was the co-author in this paper.

Ms. Sadia Jahanzeb and Ms. Fauzia Syed, two faculty members of Public Administration Department, have received acceptance of publication of their research paper titled, “The Mediating Role of Problem Solving Coping in Work-Family Conflict”, in Journal of Business and Management Sciences of International Islamic University, Islamabad, Pakistan, to be published shortly.

Mr. Shaheryar Naveed, Mr. Nauman Wahed and Ms. Fauzia Syed, Lecturers Public Administration attended Faculty Development Workshop from January 20-21, 2011 held at Fatima Jinnah Women University, Rawalpindi.

Ms. Fauzia Syed also Participated in Result Based Project Management Workshop: February 21-23, 2011 held at, National School of Public Policy, Government of Pakistan, Islamabad.

Mr. Nauman Wahed also attended Result Based Project Management Workshop: February 21-23, 2011 at AFG NCRD & MA, National School of Public Policy, Government of Pakistan, Islamabad.

All Pakistan Inter University Debate contest for the award of Allama Iqbal Shield was held on Oct 18th 2010. Ms. Maryam Tufail won 2nd prize in Urdu humorous and Ms. Ayesha Khalid won 1st prize in English serious.
Dr. Rukhsana Hassan, Incharge Department of Gender Studies, is nominated as focal person on the behalf of Fatima Jinnah Women University for the awareness sessions of Intellectual Property Academy from January 2011.

Dr. Rukhsana Hassan, Incharge Department of Gender Studies, chaired the session, entitled 'Role of International Organizations, NGOs and Social Workers in International Conference on Floods 2010: A Dialogue to Transform Devastation to Opportunity' from February 23-24, 2011, organized by National Institute of Transportation, School of Civil & Environmental Engineering, National University of Sciences & Technology.

Ms. Sadia Usmani & Mr. Farukh Abbas, Lecturers Department of Public Administration jointly attended a Seminar on 'Poverty Alleviation' through Employment Generation from January 3-4, 2011 held at Pakistan Manpower Institute, Labour & Manpower Division.

Ms. Momina Yousaf and Ms. Sadia Usmani, Lecturers Department of Public Administration have presented a paper titled, "Testing Ricardian Equivalence in Pakistan: 1968-2008" in 12th Research Conference on January 19 & 20, 2011 held at SZABIST Islamabad. Total twenty two faculty members have departed under Human Resource Development component of Campus II project for Ph.D. Students of Computer Arts gave a Mime performance during the Regional Policy Dialogue organized by British Council at Serena Hotel held on Nov 23, 2010. Delegates from higher education institutions from world-over, attending the conference, hailed the performance as superb and exquisite.

Youth Festival 2010 at Mass Comm Solutions was held on 11-14th Nov 2010. Ms. Hira Haroon of BCA IV won 1st prize in Painting Competition.

Student of Department of Computer Arts, through various products like Stenciled T-Shirts, handmade bags, pouches, laptop bags, handmade cards, pots, decoration pieces and printed scarfs generated funds in connection with the Flood Relief activity taking place at Fatima Jinnah Women University. The amount generated through the sale of these items amounting to Rs. 62, 479/- has been deposited in the FJWU IDP Relief fund.

Interdepartmental sports Competition 2010 following students of Computer Arts won prizes: Tennis 1st prize Ms. Zainab Sher, Ms. Uzma Firdous; Badminton 3rd prize Huma Nauman, Uzma Firdous, Aqsa Saleem, Hira Abdullah, Ayesha Masood; Table Tennis: Uzma Firdous, Sofia Saeed, Zainab Sher, Aqsa Saleem.

A research article of Mr. Usman Kemail, Lecturer, Department of Business Administration has been published on the topic 'Post-Merger Profitability: A Case Study of Royal Bank of Scotland (RBS)' in International Journal of Business and Social Sciences, Volume 2, No. 5, pp. 157-161, 2011.

Dr. Shamim Ziddi, Chairperson, Department of Communication and Media Studies attended a roundtable on 'Language and Media' organized by Citizen Media Initiative & Friedish Ebfer Shifting-Pakistan on March 1, 2011. The conference was organized at Marriot Hotel Islamabad.

Dr. Shamim Ziddi, Chairperson, and Ms. Shazia Hashmat, Lecturer, Department of Communication and Media Studies attended a seminar on 'Role of Educational Broadcasters in Eradicating of Growing Tendencies of Intolerance and Violence in the Society' organized by Allama Iqbal Open University in collaboration with 96 International Radio Network on January 31, 2011.

Mr. Kausar Sharif and Ms. Malecsha Amin, Lecturers, Department of Communication and Media Studies attended a lecture on 'Pakistan Media: Impact on Society & Foreign Security Policy'. The lecture was organized by Institute of Strategic Studies, Islamabad on February 22, 2011.

Ms. Rouqia Khursheed, Assistant Producer and Ms. Sidra Zaheer, Student of Communication and Media Studies Department attended a workshop on 'Comparing' organized by Pakistan National Council of Arts from January 25-27, 2011.

Ms. Rouqia Khursheed, Assistant Producer, Radio VOW represented FJWU on the inaugural ceremony of campus radio of Margalla college as Educational Broadcaster's Forum member.

Ms. Rouqia Khursheed, Assistant Producer and Ms. Malecsha Amin, Lecturer, Communication and Media Studies along with the students attended the studio based Radio training program organized by Allama Iqbal Open University in collaboration with HEC, Civic Education and Pakistan Broadcasting Corporation.

**Workshop on I.T.E course held at FJWU**

Fatima Jinnah Women University in collaboration with Higher Education Commission (HEC) organized a course on 'Incorporating Technology into Education'. The workshop aimed at equipping Higher Education Faculty with the latest and state of the art Information and Computer Technology tools and techniques that will help in improving the process of teaching and learning. The twelve day long in-house coordinated course commenced at Fatima Jinnah Women University from February 21, 2011. It was attended by twenty three faculty and staff members from different departments of the University. The course focused on student centered learning, while enhancing the problem solving skills, critical thinking abilities, and presentation skills through the use of technology.

The course concluded with a certificate distribution ceremony on March 11, 2011. While speaking on the occasion, Vice Chancellor Fatima Jinnah Women University, Prof. Dr. Saeeda Asadullah Khan applauded the initiatives of National Academy of Higher Education for the professional development of the university faculty across Higher Education institutes of Pakistan. She asked the participants to utilize the knowledge and gained from the course in their regular teaching practice. Dean Faculty of Arts and Social Sciences, Dr. Samina Amin Qadri, Dean Faculty of Law, Commerce and Management Sciences, Dr. Nuheez Zia Khan, Registrar FJWU, Dr. Maryam Rub and a four-member team from the Learning Innovation Division, HEC were also present at the occasion.
Women Week 2011

Fatima Jinnah Women University (FJWU), Rawalpindi celebrated its 13th Women’s Week from March 8-10, 2011. The theme for this year was “Traditions: Colours of Life”. Different competitions including Qiraat and Naat, Bilingual Declaration, Mahfil-e-Mushaira, Master Mind Quiz, Photography, Painting, Drama Documentary Competition, Flower arrangement and Singing Competition were held during the week.

The three days activities began with the Qiraat and Naat competition. The Chief Guest of the event was Mr. Sardar Latif Khosa, Governor Punjab of Pakistan. He appreciated the university administration for organizing these competitions. He congratulated the winning students and said that we should promote the message of brotherhood and tolerance.

He said “the active participation of students in this competition reflects the deep love of our young generation with religion”. The judges for Qiraat Competition were Mr. Tahir Nadeem, Qari Saleem Naeem, Mr. Lutfullah Saqib and for Naat Competition Mrs. Khalida Mazhar, Ms Asifa Farooqi and Ms Fareena Iqbal.

According to the decision of the judges for Qiraat Competition, Hafiz Mohammad Tayab of University of the Punjab secured first position, second position went to Asim Bhatti of International Islamic University, Islamabad while third prize went to Salma Ali of FJWU. FJWU being the host university withdrew in favour of Muhammad Hussain Jan of Federal Urdu University, Islamabad. In the Naat competition, Ms Sara Saleem of Islamia University Bahawalpur, won the first prize while second prize was given to Syed Gulam Mohiuddin of University of the Punjab. Third prize went to Anila Qamar of FJWU. FJWU withdrew in favour of Syed Fawad-ul-Hassan, Government College University, Lahore.

Mr. Hamid Durrani and Ms. Geeti Arora were the judges of the painting competition. The Chief Guest of the event was Mussarat Naheed, Visual Art Director, Pakistan National Council of Arts. According to the decision of the judges Kanwal Aziz of University of the Punjab Lahore, received the first prize. Tehreem Yousaf of FJWU stood second and Shagufta Yaseen of Islamia University Islamabad was given third prize. Second prize was won by Fatima Jinnah Women University which was withdrawn in favour of Umala Nasir from PAF Academy Risalpur.

A Flower Arrangement Competition was also held as part of the Women’s Week activities. The Event was divided into two categories: Dry Flower Arrangement and Fresh Flower Arrangement. The Chief Guest of the event was Ms. Mussarat Naheed Imam, Visual Art Director of Pakistan National Council of Arts. The judges for the event were Mrs. Anwar Jahan Ansari, Ms. Asma Akhtar, Ms Saeeda Khanam and Ms Shazia Hashmat. In fresh flower arrangement Abdullah Fawad, Islamia University Bahawalpur was declared as the winner of first position. Syeda Nosheen Abbas and Mehreen Yaseen of FJWU won second and third prizes respectively. Second prizes won by FJWU were withdrawn in favour of Iqra Shamshad of Federal Urdu University and Aqsa Zafar of International Islamic University respectively. In the Dry Flower Arrangement, first prize went to Sadaf Mehdi of Islamia University of Bahawalpur. Second prize went to Syeda Nosheen Abbas and third prize was received by Mehreen Yasin of FJWU. FJWU withdrew its prizes in favour of Shama Arum of Federal Urdu University and Aqsa Zafar of International Islamic University respectively.

The first day of the Women’s Week concluded with the colorful event of Drama Competition. The Chief Guest for the event was Mr. Shahid Nadeem, Managing Director PTV. FJWU was the triumphant winner of first position. Being the host institution FJWU withdrew in favour of Quaid-e-Azam University. Second position went to Gomal University, Dera Ismail Khan while Iqra University, Islamabad got the third position. The judges included Mr. Fazeem Azam, Mr. Nayyar Rizvi, and Dr. Maryam Rab, Registrar FJWU.

Bilingual Contest started the proceedings on the second day. The Chief Guest for the program was Prof. Dr. Saeeda Asadullah Khan. The Judges for English Declaration were, Dr. Fouzia Janjua from Department of English, Islamic International University, Islamabad, Dr. Umer Farooq from College of Liberal Arts, Foundation University, Rawalpindi, and Ms Fareena Iqbal from FJWU. Fifteen teams from different educational institutions participated in the contest. The Judges for Urdu Declaration were, Ms Syeda Rizvi from FJWU, Dr. Safia Ibad and Mrs Farhat Nawaz from F Intel Post Graduate College for Women, Rawalpindi. The topics for English declaration were: Serious: I am tied to traditions, I cannot fly and Humorous: I was born intelligent but now I am traditional. The topics for Urdu declaration were Serious: “Main huyy huay sooraj se sawarna nai karty” and Humorous: “Badalti Hai Rang Asman kaisay kaisy”.

In English declaration, Ms. Warda Salam, PAF Academy, secured the first position. Ms. Umer Malik, Islamic International University Islamabad, got the second position. Ms. Anum Mansha, FJWU secured the third position. FJWU withdrew in favour of Iqra Ali, Islamia University Bahawalpur. In the Urdu declaration the first position went to...
Syed Gulam Mohiuddin, University of the Punjab Lahore, Mr. Tanveer Ahmad, Gomal University, secured the second position. Third position was secured by Nishat Fatima, FJWU but from the host university she withdrew the prize in favour of Mr. Waseem Khan from Bahaudin Zakaria University, Multan for the third Prize.

Short Film & Documentary Competition was also held on the second day. The Chief Guest of the event was Nasser Malik, Director National College of the Arts, Rawalpindi. The judges for the event included Mr. Sagij Munir, Mr. Shahid Masood and Ms. Rehena Mushitaq. First prize went to the participants of FJWU. Being the host institution FJWU withdrew in favour of University of the Punjab, Lahore. Second prize was secured by the participants of Gomal University Dera Ismail Khan, while the third prize went to the participants of International Islamic University, Islamabad.

The Photography Competition showcases the creative and artistic skills of the amateur talent. The Chief Guest of the event was Prof Dr. Saeeda Asadullah Khan, Vice chancellor of the university, Bahawalpur University got first position whereas the second position went to Ms Maria Shakeel of FJWU. Ms Maria Shafeek withdrew in favour of Ms Seher Arif of University of the Punjab, Lahore. Third position was secured by Ms Fatima Khalid from International Islamic University, Islamabad. The winners of the black and white photography are as follows: Seher Arif from University of the Punjab Lahore got first position, Ms Minahil Zahid of NUST got second position and Ms Raheema Mazhar of International Islamic University Islamabad got the third prize respectively.

Second day of the women week concluded with Mehtil-e-Mushairah in the evening. Ms Surwat Mohiuddin, Punjabi Poets was the Chief Guest for the event. The panel of judges comprised of Ms. Mehmooda Ghazvi, Director, Pakistan National Council of Arts, Rawalpindi and Dr. Shazia Zaidi, Chairperson, Communication and Media Studies Department, FJWU. The topic of the Nazm was “Gartou Bura na Manay”. For Ghazal category the theme was “Sabai krang se so muge tasveer kro”. First position in Ghazal went to Saba Shahid, GC university, Faisalabad while Shama Mohammad of University of the Punjab, Lahore secured second position and Salma Zafar of Islamic University, Bahawalpur got third position. In Nazm Shaiba Kanwal of Gomal University, Dera Ismail Khan got first position while Haq Nawaz of Azad Jammu Kashmir University was declared second. Mohammad Umer Asfar, GC University, Faisalabad secured the third position. The winning trophy was given to GC University, Faisalabad.

The last day of the three-day activities began with the Software Programming Competition. The theme of the competition was ‘Flood Affected Rehabilitation’. Dr. Younas Javed, Assistant Dean of Computer Engineering EME College NUST, Rawalpindi was the Chief Guest. The judges of the competition were Dr. Rahat Bukhari, Director Computer Centre, Quaid-i-Azam University, Islamabad, Mr. Asim Munir, Assistant Professor Department of Computer Sciences, International Islamic University Islamabad and Mr. Nadeem Fakhar, Assistant Professor, Department of Computer Sciences, FJWU. Vice Chancellor FJWU, Prof Dr. Saeeda Asadullah Khan was also present on the occasion. Different universities participated in the competition. The winners of First Prize Ms Mehreen Bakht & Ms Faiza Khan, FJWU, being the host university, withdrew in favour of Mr. Sohail Bhatti & M. Shakeel, Federal Urdu University, Islamabad. The second prize went to Ms. Samia Ahmed & Haima Binte Ajmal, Military College of Signals, NUST and the recipient of the third prize were Mehreen Bakht & Faiza Khan, FJWU Rawalpindi.

In the Mastermind Quiz, Islamic International University, Islamabad won the title of the event whereas University of the Punjab, Lahore was runner-up. Five teams from different institutions participated in the competition with zeal and zest. The purpose of organizing the event was to encourage the young students to up scale their Intelligence Quotient level and knowledge orientation. The teams were asked questions from different categories including General Knowledge, Current Affairs, Sports, Art & Culture, Science, Literature, History and Pakistan etc.

The Chief Guest of the event, Vice Chancellor, Fatima Jinnah Women University Prof Dr Saeeda Asadullah Khan, appreciated the efforts of the participating institutions. She said that these types of competitions sharpen the minds of the students and help them to enhance their abilities.

The last day of the Women Week concluded with the participants in the singing competition. The competition was divided into two categories: Geet and Ghazal. Ms. Shazia Manzoor was the Chief Guest. The judges of the singing competition included Shamsah Niazi, Rizwanul Haq and Basit Subhani. As per the decision of the judges in ‘geet’ category First position went to Muhammad Fawad of Preston University, second position was secured by Hasnain Javed from University of Lahore and third position went to Mr. Muslim Habibi of Iqra University. In the category of Ghazal first position went to Hasnain Javed from University of the Punjab, Lahore, second position was secured by Mohammad Nisash of University Degree College, Faisalabad and third position went to Ms. Qurat-ul-Ain of Government College University, Lahore.
Ceremony of Cheque Distribution to Flood Affectedes

Fatima Jinnah Women University (FJWU) arranged a Cheque Distribution Ceremony for students of FJWU belonging to flood affected areas. This ceremony was a gesture of harmony to show that we are together in the hour of need. Generous contributions were made by faculty and students of FJWU.

Chief Guest of the occasion, Vice Chancellor FJWU, Prof. Dr. Saeeda Asadullah Khan, distributed cheques amongst the students. She said that FJWU always contributed in different rescue and relief activities in disasterous situations in Pakistan. As a part of the efforts done by FJWU a fresh campaign has been launched for rehabilitation of these affectedes headed by Vice chancellor, Prof. Dr. Saeeda Asadullah Khan. Dean, Faculty of Arts and Social Sciences, Professor Dr. Samina Amin Qadri, Dean Faculty of Law, Commerce and Management Sciences, Prof. Dr. Naheed Zia Khan and Registrar FJWU, Dr. Maryam Rub were also present on the occasion.

Climate Change and its Impacts

Department of Gender Studies organized a lecture on the issue of Global Warming on February 17, 2011. Mr. Salman Haider, Lecturer, Department of Gender Studies, welcomed the audience and the respectable guest Mr. Kamran Kiyani, an Environmental Activist.

Mr. Kamran Kiyani gave a comprehensive presentation on the alarming situation caused by global warming. He described the global warming as the rise in temperature of our planet due to concentration of Carbon dioxide and Methane gas. He informed the audience that the year 2010 was the hottest year in past 85 lakh years. Due to the intense heat the glaciers are melting and the climatic conditions are changing drastically. These changes are the cause of increase in intensity of natural calamities like floods and storms. The causes of the production of large amount of heat are: illegal logging, forest fires, gas burning, change in farming systems, fossil fuel consumption etc.

The lecture was supported by facts and figures and real pictures of various glaciers in different time periods depicting the harms caused by global warming.

Talking about the preventive measures for saving our planet Mr. Kiyani said that tree plantation is the most effective way of dealing with the problem. He asked the students to plant atleast one tree in their life that can contribute in dealing with the disastrous changes in climate caused by global warming.

The lecture was concluded with the vote of thanks by Dr. Rukhsana Hassan, Chairperson, Department of Gender Studies. She also presented the university souvenir to the guest speaker.

Cardiovascular Diseases and Preventive Measures

FJWU Clinic organizes various lectures related to health issues in order to create awareness amongst the youth. This time the University Clinic organized a lecture on Cardiovascular Diseases and its Preventive Measures. Medical Officer, Dr. Huma Jahangir coordinated the lecture.

President, Pakistan Cardiac Society, Major General Azhar Mehmoon Kayani was the speaker on the occasion. He briefed about how a heart attack is caused and how it can be prevented. He told that LDL cholesterol is the major cause of heart attacks as it blocks the veins. Angina is caused by shrinking of the vessels because of blood clotting or cholesterol. The factors contributing to these problems are anger, tension, anxiety, high blood pressure, obesity, smoking, lack of exercise and high cholesterol.

Talking about the symptoms of the problem he said that if any one is facing shortness of breath, weakness, dizziness, nausea, sweating, and palpitation he should consult with the doctor immediately. He said that life is a precious gift of God and we should value it.

Dr. Huma Jahangir, Senior Medical Officer thanked the guest for sharing this valuable information with the students. She also presented the University souvenir to the honourable speaker Major General Azhar Mehmoon Kayani.

Iranian Cultural Delegation Visited FJWU

A Cultural Delegation of Iranian artists visited Fatima Jinnah Women University, Rawalpindi on February 17, 2011. The Delegation comprised of Mr. Ahmed Taimuri, Mr. Hussain Kayur Chauan, Mr. Mohammad Raaz Faghori, Mr. Tareef and Mr. Wajid Ali Khurram and Ms Chand Bibi, Ms Fareena Iqbal Chairperson, Department of Computer Arts welcomed the honorable guests and the audience on behalf of the Vice Chancellor FJWU Professor Dr. Saeeda Asadullah Khan. The artists also demonstrated traditional art work of Iran like Calligraphy, Engraving, Fibre work, Block printing, Miniature, Copperwork and kalamsari.

At the end, University Souvenirs were presented to Delegates as a token of appreciation by the faculty members.
Radio Roundup
FM 96.6

FJWU Celebrated Quaid’s Day

A special programme with regard to the birth anniversary of Quaid-e-Azam Mohammad Ali Jinnah was held at the Campus Radio of Fatima Jinnah Women University along with the inauguration of new premises of Radio VOW, Vice Chancellor, Prof. Dr. Saeeda Asadullah Khan was the Chief Guest.

Dr. Samina Amin Qadir welcomed the Vice Chancellor and the honourable guests on the occasion, Brig. E. Iqbal M. Shafi, President of Sir Syed Memorial Society, Agha Nasir, Executive Director Geo Network and Mr. Ijaz Haider Zaidi, Ex-Director General of Radio Pakistan. She also highlighted the progress of Radio VOW in past 5 years and appreciated the support provided by Mr. Agha Nasir throughout the years in establishment and improvement of the Campus Radio.

Brig E. Iqbal M. Shafi shared his experiences and portrayed the enthusiasm that Muslims had at the time of partition. Talking about the great leader, Mohammad Ali Jinnah he said, “discipline, integrity and selflessness were Quaid-i-Azam’s qualities as a leader and we should follow his footsteps.” He also emphasized on education as a tool for inculcating responsibility and character building for future leaders.

Students of Communication and Media Studies presented a Mime on ‘Quaid’s Day’ that portrayed the need of the time, i.e. unity, integrity and hard work.

After the vote of thanks by Ms. Shama Khalid, Senior Producer of Radio VOW, Professor Dr. Saeeda Asadullah Khan, Vice Chancellor FJWU, inaugurated the new premises of Radio. She congratulated all the team of Radio VOW for running a successful transmission since its inception.

Mr. Ijaz Haider Zaidi, guest of Honour, on the occasion recorded his message on radio and appreciated the efforts of FJWU for being committed to the cause of female higher education in the country and producing

Artwork Display by BCA Students

Students of Bachelors of Computer Arts (BCA) displayed their art work on March 2, 2011 in the university premises. Prof. Dr. Saeeda Asadullah Khan, Vice Chancellor FJWU inaugurated the display. She appreciated the efforts and skills of the students as well as the dedication of their teachers in making the display worth watching.

The exhibition featured more than 200 art pieces in the areas of Photography, Computer Graphic, Oil Paintings, Visual Arts, Calligraphy, Textile, Video Installation with performance, Documentary Production, Desktop Publishing & Printing, Campaign Development and Graphic Designing; providing an opportunity to the young and aspiring artists to exhibit their talent and creativity.

The show is organized at the end of every semester in order to encourage the students and to let people see the quality of work produced by FJWU students.